



WWW.ROLANDWILLIAMS.COM

WWW.ROLANDWILLIAMS.COM



*"I've heard many of the best speakers in the world,
and Roland, you are right up there with them!
Funny, inspiring, informative,
and most importantly, **HONEST**, it's no
wonder you've enjoyed the success you have in your life."*

ROLAND
WILLIAMS
WANTS YOUR
TEAM TO
WIN!

"ROLAND TRAINED OUR SALES TEAM
TO THINK AND ACT LIKE CHAMPIONS."



CLIENT TESTIMONIALS



WWW.ROLANDWILLIAMS.COM

ABOUT ROLAND

Regarded as one of the most engaging and energetic professional athletes in professional sports, this 8-year National Football League veteran, Super Bowl Champion, television and radio sports analyst, entrepreneur, author and professional speaker works with companies and individuals who are committed to identifying and achieving their goals.

WHY WORK WITH ROLAND

- If you or your organization has specific goals that **must** be achieved.
- If you or your organization would like to achieve its goals as efficiently as possible.
- If you or your audience would enjoy being entertained, educated and inspired by an energetic, 6'5", 270+ pound Super Bowl Champion with TWO HUGE SUPER BOWL RINGS to prove it!

ROLAND WILL FIT

Roland has worked in front of millions of people (literally) for the last 14 years. Roland has appeared on ESPN, Nickelodeon, NFL Network, The Best Damn Sports Show Period, CNBC, Fox Sports Net and many other television, radio and print publications. Clients have included Fortune 100 companies, youth-serving organizations, and small businesses with less than 50 employees.

TOPICS INCLUDE

UNLEASHING THE CHAMPION IN YOU!

This presentation brings out the best of every person in the audience. With Roland's entertaining stories, insightful facts, and strategies to confront and overcome of the obstacles between you and your goals, this program will keep your audience from ever settling for mediocrity again.

CREATING A CHAMPIONSHIP TEAM THE GRIDIRON WAY

Learn the fundamentals of teamwork from a Super Bowl Champion and genuine team guy. During this presentation, Roland articulates his T.E.A.M principles and enlists participation from audience members to set the stage for some entertaining but effective team building exercises taken directly from the playing field.

BUILDING SALES CHAMPIONS ARE EASIER THAN YOU THINK

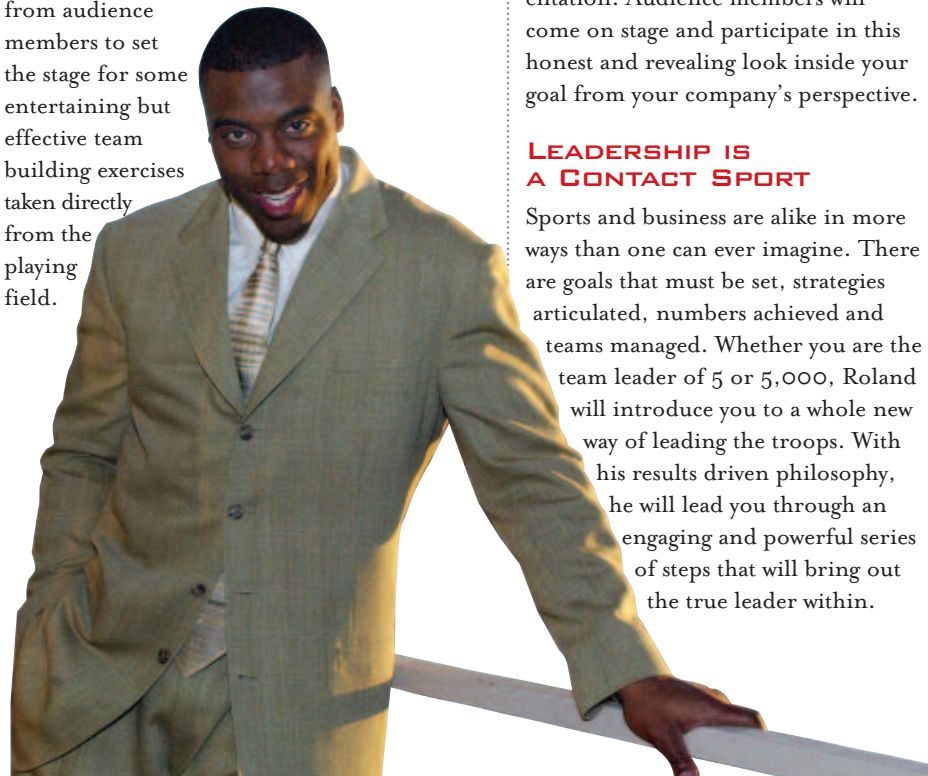
With the right motivation, a mediocre team can win the Super Bowl! Just ask Super Bowl Champion Roland Williams. Tapping into his own "worst to first" and "good to great" experiences, he will direct you through the ins and outs, ups and downs of getting your mind right for sales. It's all about the bottom line in this power-packed sales driving presentation.

BUILDING A CHAMPION — LIVE!

In this one-of-a-kind presentation, you choose the goal, and let Roland build the "blueprint" right before your eyes with this truly entertaining presentation. Audience members will come on stage and participate in this honest and revealing look inside your goal from your company's perspective.

LEADERSHIP IS A CONTACT SPORT

Sports and business are alike in more ways than one can ever imagine. There are goals that must be set, strategies articulated, numbers achieved and teams managed. Whether you are the team leader of 5 or 5,000, Roland will introduce you to a whole new way of leading the troops. With his results driven philosophy, he will lead you through an engaging and powerful series of steps that will bring out the true leader within.



"I've heard many of the best speakers in the world, and Roland, you are right up there with them! Funny, inspiring, informative, and most importantly, HONEST, it's no wonder you've enjoyed the success you have in your life."

PAYLESS CAR RENTALS

"Roland trained our sales team to think and act like champions. After hearing Roland, we had one of our most productive quarters in years! Thanks Ro for the boost."

COCA COLA

"Roland was entertaining, engaging and informative to our audience. Everyone said they left more focused and had a more concrete plan of action to succeed in the workplace."

COLLIERS INTERNATIONAL

"We were facing challenges taking our team cohesiveness to the next level and then Roland Williams spoke to my team. After, they are talking more, caring more, and celebrating victories together." Big Ro, you are awesome, and I love those Super Bowl rings."

HARRAH'S CASINO

"Thank you for delivering such a spirited and informative presentation during our Safety Conference. Your presentation offered a great deal of insight to our attendees, and they walked away with solid plans to achieve our company's Target Zero goal."

UNITED PARCEL SERVICE